

Equipment Rental OPTIONAL PRODUCT

DataWeld's Equipment Rental module is designed to provide you the service and financial tools to effectively manage the rental equipment aspect of your business. From expensive welding machines to inexpensive hoses, the EQUIPMENT RENTAL system will track revenue, expenses, and profitability on every item you rent.

IS IT FLEXIBLE?

Designed with flexibility built-in, the EQUIPMENT RENTAL system will allow you to rent items on an hourly, daily, weekly, or monthly basis. Upon return of the equipment, the system will automatically select the best rental rate for the customer. Rental rates are table driven, allowing the computer to automatically price rentals for you. And of course, special pricing for selected customers and items can easily be established and maintained.

Both serial numbered and non-serial numbered items are handled with ease by the system. Delivery charges, deposits, loss/damage charges and taxes are all an integral part of the rental process. If your customer wants to pay in advance, pay upon return, or simply charge it to his account, DataWeld's EQUIPMENT RENTAL system provides you the flexibility to meet each of these billing requirements.

WHAT IF THE CUSTOMER KEEPS THE EQUIPMENT PAST THE END OF THE MONTH?

You want to avoid rental items being used by a customer for an extended period of time and not generating revenue until the equipment is returned. The EQUIPMENT RENTAL system will automatically bill any customers who keep your equipment past the end of the month. Prior to generating the computer printed invoices, a billing preview is provided

for your review. And of course, a monthly rental register is provided for audit purposes.

WHERE IS MY EQUIPMENT NOW?

In seconds you can find out where your valuable assets are. Information like who has the equipment, when did they take it out, when is it due back, what is the correct number and what is the payment method are all quickly accessible.

We realize the value of your assets and the EQUIPMENT RENTAL system helps to protect that investment. The salesman can record the individual's drivers license number at pick up. The system prompts the salesman with comments and warnings unique to the equipment being rented like "CLEAN THE FILTER AFTER EVERY TWO HOURS OF USE". There are just a few of the ways we assist you in protecting your assets.

IS THIS RENTAL MACHINE PROFITABLE?

DataWeld answers this important question from three different viewpoints:

First, how much revenue is this machine generating? Total revenue month-to-date, year-to-date, and since inception are accumulated by the system for your review and evaluation. This is readily available through inquiry or reporting.

Second, have we recovered our initial cost on the equipment? The system reports by individual item the percent of cost recovered. This is a quick way to spot low performance items as well as your best performers.

Third, how does revenue compare to expenses? You can quickly compare total

revenue to repair and upkeep costs to see exactly what percent of revenue your costs are.

Each of these analysis can be viewed in serial number or stock number order. Options also allow you to look at all rental equipment or a selected group of equipment.

DataWeld's flexible and easy to use EQUIPMENT RENTAL system will put you in control of your rental business. From automated and accurate billing to in depth revenue analysis, this software toll will provide you the controls to profitably manage your equipment rental assets.